

## Free Flow Wines Announces New Draft Equipment Leasing Program

### Media Contact:

Heather Clauss  
VP of Marketing & Customer Success  
Email: [heather@freeflowwines.com](mailto:heather@freeflowwines.com)  
Phone: 415-626-1215 x313



### FOR IMMEDIATE RELEASE

#### **Free Flow Wines Announces National Draft Equipment Leasing Program for Wine-On-Tap** *Free Flow Wines' has launched a Draft Equipment Leasing Program to reduce capital constraints for operators nationwide to get wine-on-tap.*

**Napa, CA, February 23rd, 2018.** Free Flow Wines, the pioneers of wine on tap, announced the launch of a Draft Equipment Leasing Program to help hospitality and restaurant operators nationwide finance the cost of wine-on-tap draft systems. In partnership with Marlin Business Services, this flexible financing program will be available for all draft equipment including basic no-install bar-top units, mobile kegerators and complex custom installs.

*"As we work to build the wine-on-tap category, we've learned that while most operators are very interested in pouring wine-on-tap, the cost of a new install makes that challenging. The goal of Free Flow's Leasing Program is to build a variety of new and innovative custom draft dispense solutions for wine, beer and cocktails that will help grow the category. Our hope is that this program will make it possible for all operators to transition their wine by-the-glass programs to on-tap"* said Jordan Kivelstadt, Co-Founder & CEO of Free Flow Wines.

With no capital investment required and a lease-to-own option, Free Flow will offer various financing plans with flexible terms and payment options. This program is intended for restaurants, bars and event venues throughout the country who are interested in having the ability to pour wines on tap but have capital constraints. Financing is available for wine draft equipment and any other draft equipment for beer, coffee and spirits.

"We are excited to partner with Free Flow Wines to offer a financing program that will enable their customers to expand their businesses", said Mark Scardigli, Chief Sales Officer of Marlin. "We value our relationship with Free Flow Wines and are looking forward to growing this partnership together."

All new financing inquiries will go through Free Flow Wines at [leasing@freeflowwines.com](mailto:leasing@freeflowwines.com) or 415-626-1215 x306. Draft equipment options are also available for sale through TAP'D Draft Solutions.

### **About Free Flow Wines**

As the pioneers of premium wine on tap, Free Flow Wine's mission is to deliver the freshest, best tasting, most sustainable glass of wine. Free Flow's keg leasing, filling, logistics and canning services have allowed the wine and hospitality industries to move to a greener, fresher, better way to serve wine by the glass. Founded in 2009, Free Flow has more than 250 wine brands in keg, from wineries throughout North America, South America, New Zealand, Australia and Europe. Premium wines in Free Flow kegs and cans are available at restaurants, hotels, retail stores, sports and entertainment venues across the US. Free Flow Wines currently has locations in Napa, California and Bayonne, New Jersey. You can find them online at [FreeFlowWines.com](http://FreeFlowWines.com), on [Twitter](#), [Facebook](#), [Instagram](#) and [Flickr](#) @FreeFlowWine.

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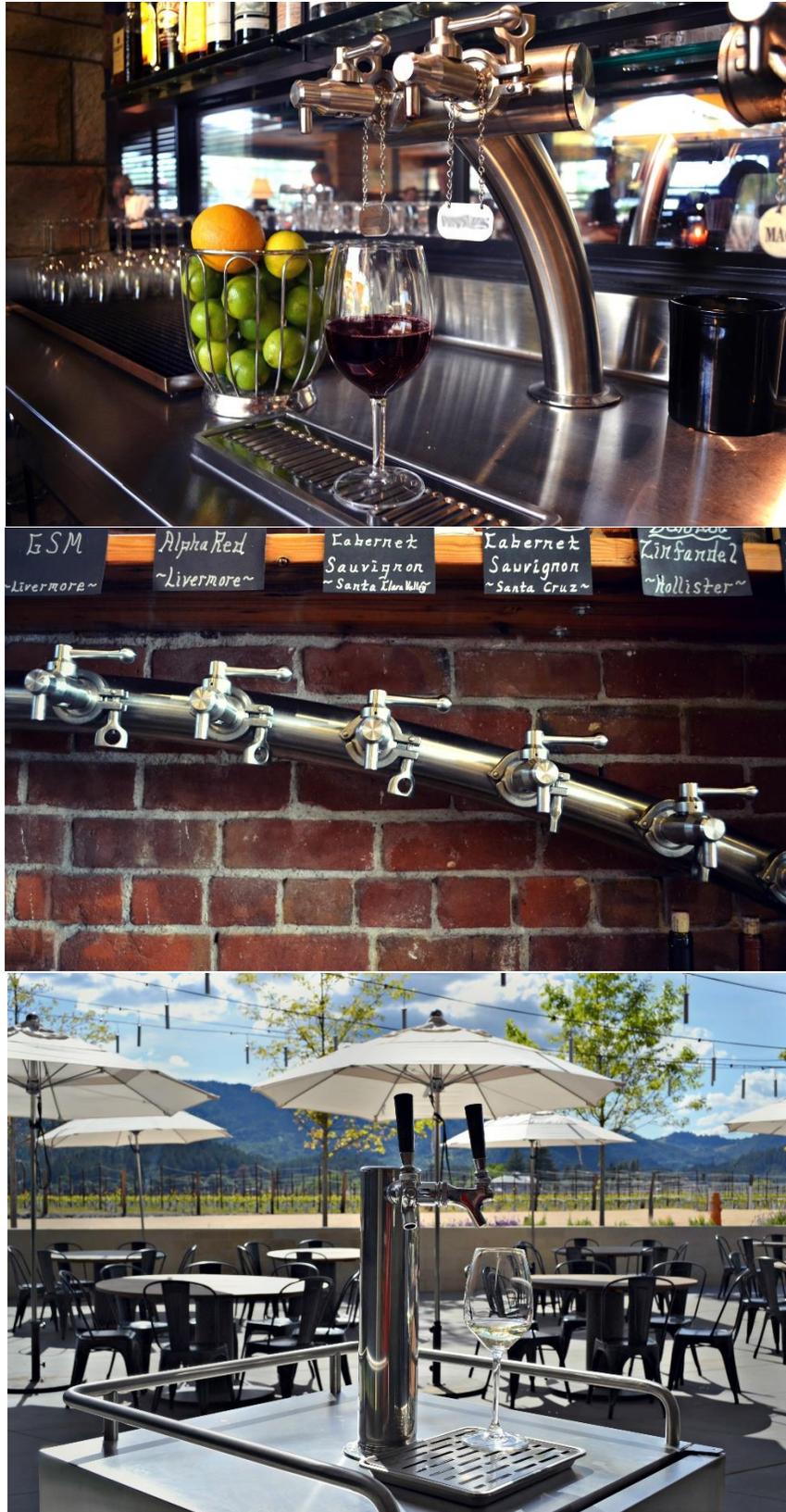
### **About TAP'D Draft Solutions**

TAP'D Draft Solutions provides custom draft design, installation, maintenance and line cleaning for draft systems. The company's draft solutions enable innovative new products that go beyond beer and wine, to include on-tap cocktails, spirits, coffee, and more. The Tap'd team's experienced technicians have been designing, installing, maintaining and troubleshooting all types of draft systems in the Bay Area since 1999. TAP'D Draft Solutions is a division of Free Flow Wines and can be found online at [TapdDraft.com](http://TapdDraft.com) and on [Facebook](#) & [Instagram](#) @tapddraft. Call 1-844-ALL-TAPS for more information.

### **About Marlin Business Services Corp**

Marlin Business Services specializes in providing innovative financial solutions for small and mid-size businesses. Since 1997, Marlin has extended over \$5 billion in financing to over 300,000 small businesses through programs with over 25,000 equipment manufacturers, distributors, dealers and other intermediaries. We are changing how small businesses access capital by combining our reputation for excellent service with multiple financing products and a better customer experience. Marlin and its wholly-owned operating subsidiary, Marlin Business Bank, are publicly traded (NASDAQ:MRLN). For more information about Marlin, visit [www.marlinfinance.com](http://www.marlinfinance.com) or call toll free at [\(888\) 479-9111](tel:8884799111).

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GSM ~Livermore~  
Alpha Red ~Livermore~  
Cabernet Sauvignon ~Santa Elva~  
Cabernet Sauvignon ~Santa Cruz~  
Pinot Noir ~Hollister~

