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FOR IMMEDIATE RELEASE

Free Flow Wines Announces the Winners of the 2017 KEGGY Awards

Wine on tap programs nationwide are recognized for collectively saving more than 13.6 million bottles from the landfill with the use of Free Flow's reusable stainless steel kegs.

Napa, CA, October 20th, 2017 – Free Flow Wines announced the winners of the 4th annual KEGGY Awards to honor wineries, distributors, equipment providers and restaurant operators for their exceptional and sustainable contributions to the wine on tap category. The award ceremony, intended to be hosted at Luna Vineyards on October 19th, 2017 was cancelled due to the Napa and Sonoma wildfires. In lieu of the celebration, both Free Flow Wines and Luna Vineyards will be collaborating to host a fire relief benefit on Sunday, December 3rd at Luna Vineyards.

To date, more than 13.6 million bottles, or approximately 20.3 million pounds of waste, have been diverted from the landfill through the use of Free Flow's reusable stainless steel kegs. Each Free Flow keg holds the equivalent of 26 bottles of wine and will save 1,560 bottles from the landfill over its lifetime. Free Flow currently has more than 149,000 stainless steel kegs in their fleet.

"One of our most important metrics of success is how much we reduce the wine industry's impact on the environment. As sustainability is one of our four core values, we ensure it guides our decision making – from opening an East Coast keging facility that reduces the carbon footprint of our logistics, to offering wine canning as a sustainable alternative packaging option," said Jordan Kivelstadt, Co-Founder & CEO of Free Flow Wines. "We'd like to thank all of our partners for their contributions. Together we build categories that make a meaningful difference."

WINERY - AWARD RECIPIENTS

Saved more than 1,000,000 bottles from the landfill:

Gotham Project

Saved more than 500,000 bottles from the landfill:

Hahn Family Wines

The Wine Group

Saved more than 100,000 bottles from the landfill:

Clemenza Vini Imports, LLC

Dry Creek Vineyard

Foley Family Wines

Luna Vineyards

MacRostie Winery & Vineyards

Matchbook Wine Company

*Peregrine Ranch / VTPR Wine
St. Mayhem & the girls in the vineyard*

DISTRIBUTOR - AWARD RECIPIENTS

Saved more than 500,000 bottles from the landfill:
Republic National Distributing Company of Texas

Saved more than 100,000 bottles from the landfill:

*Breakthru Beverage Arizona
Breakthru Beverage Florida
Republic National Distributing Company of Maryland
Skurnik Wines of New York
Southern Glazer's Wine & Spirits of Colorado
Southern Glazer's Wine & Spirits of Illinois
The Winebow Group of California
The Winebow Group of Virginia
Young's Market Company of Washington*

AMBASSADOR - AWARD RECIPIENTS

*David Whitney of Draft Doctor LLC
Jon Schlegel of Snooze Eatery
Kent Bearden of Saint Marc Pub-Cafe*

"PEOPLE'S CHOICE" - AWARD RECIPIENT

Bar Viñedo of Queen Creek, Arizona

About the KEGGY Awards

Free Flow Wines created the KEGGY Awards in 2014 to recognize winery partners for their commitment to sustainability by choosing reusable stainless steel kegs - a truly zero-waste package. Since then, the awards have been expanded to include distributors, restaurants and category ambassadors throughout the US who have helped reduce the carbon footprint of the wine industry.

About Free Flow Wines

Free Flow Wines is the pioneer of premium wine on tap, delivering the world's leading wine brands to the taps of restaurants and venues nationwide. Free Flow's keg leasing, filling, logistics and canning services have allowed the wine and hospitality industries to move to a more sustainable way of offering consumers the freshest, best tasting glass of wine. Founded in 2009, Free Flow has more than 250 wine brands in keg, from wineries throughout the U.S., New Zealand, Argentina and Europe. Their customers' wines are offered in keg and can formats at a variety of restaurants, premium hotels, retail stores, sports and entertainment venues across the U.S. Free Flow Wines has locations in Napa, California, and Bayonne, New Jersey. You can find them online at FreeFlowWines.com, on Twitter, Facebook, Instagram and Flickr @FreeFlowWine.