

## **Free Flow Wines Expands Service Offerings to Include a Wine Canning Program, Bulk Wine Storage, and the Opening of an East Coast Filling Station**

*Free Flow Wines, the Pioneers of Premium Wine on Tap, Expands Service Offerings to Include a Wine Canning Program, Bulk Wine Storage, and the Opening of an East Coast Filling Station*

Napa, CA ([PRWEB](#)) February 06, 2017 -- Free Flow Wines, the pioneers of premium wine on tap, announced today an expansion of services to include a wine canning program at their Napa headquarters. The program will launch in April 2017 and provide services for filling 375ml and 250ml cans with wine, sake, cider and sparkling wine products, allowing wineries around the world to send bulk wine to be kegged and canned at the same location. Free Flow is actively in discussion with numerous wineries to bring their products to market in can format later this spring.

“Placing premium wine in cans is a logical extension of our services, offering our customers another sustainable alternative package that ensures quality for wine consumers. In addition, this offering allows Free Flow to venture into retail wine consumption, while aligning with its core values of innovation, quality and sustainability,” says Free Flow co-founder and CEO, Jordan Kivelstadt.

To improve the logistics of moving bulk wine to Free Flow for packaging, Free Flow has launched a bulk wine storage program to allow their customers to fill on-demand, reducing costs and increasing flexibility. The new bulk storage program will include a large tank farm and the expansion of Free Flow’s laboratory and winemaking service offerings.

Free Flow Wines has also recently announced the opening of the Filling Station East, in Bayonne, New Jersey, a co-operated state-of-the-art packaging facility, as a joint-venture with Gotham Project.

The Filling Station East will focus on packaging premium imported wines from Europe, and putting them into reusable steel kegs for the US wine on tap market. Initial customers will include Maison Saleya Rosé from France, Stemmari wines from Italy, Spy Valley Satellite Sauvignon Blanc from Broadbent Selections and Biagio Cru’s Swashbuckler Sangria. The new facility will also act as an east coast hub for wine on tap training, education and marketing. By filling kegs on both coasts, they will reduce costs while improving logistics and the carbon footprint of their products.

Free Flow Wines, through a host of new innovations in the packaging of premium wine in sustainable alternative packages, continues to lead the wine industry as an innovator. The company remains committed to helping reduce the carbon footprint of the wine industry, through new packages and reducing the transportation of finished product. The new initiatives, including canning, Filling Station East and a bulk storage program all align with Free Flow Wines’ core values.

### **About Free Flow Wines**

Free Flow Wines is the pioneer of premium wine on tap, delivering the world’s leading wine brands to the taps of restaurants and venues nationwide. Free Flow’s keg leasing, filling and logistics services have allowed the wine and hospitality industries to move to a more sustainable way of serving the freshest, best tasting glass of wine - on tap. Founded in 2009, Free Flow has more than 250 wine brands in keg, from wineries throughout the US, New Zealand, South America and Europe. Their customers' wines are offered at a variety of restaurants, premium hotels, sports and entertainment venues across the US. Free Flow Wines is located in Napa,



California, and you can find them online at [FreeFlowWines.com](http://FreeFlowWines.com), on Twitter, Facebook, Instagram and Flickr @FreeFlowWine.



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