

# WHY WINE ON TAP?

## LET US EXPLAIN...



### BENEFITS

**NO WASTE** Nothing to recycle or throw away.

**ECO FRIENDLY** Steel kegs are 100% reusable.

**FRESHNESS** Guaranteed fresh from the 1st glass to the last. No oxidation, no more wasted wine!

**SPEED** No corks to pull, bottles to stock or recycle.

**TRENDING** Wine on Tap is the hottest new trend in food & beverage programs across the country.



### HOW

#### 3 EASY STEPS...

- CONTACT** a draft system installer for a quote  
Call 855-KEG-WINE for your local installer, or visit [tryWINEONTAP.com](http://tryWINEONTAP.com)
- INSTALL** your new low-maintenance, high-efficiency draft system
- ORDER** your favorite wines in keg from your local distributor

### KEG STATS



1 = 26

<b>SIZE</b>	24" x 9.5"
<b>WEIGHT</b>	58 lbs full
<b>VOLUME</b>	5.16 gallons 19.5 liters 660 oz. 26 bottles 132 5-oz pours
<b>FRESHNESS</b>	18 months untapped 3 months once tapped
<b>REUSABLE</b>	no need to recycle!
<b>STANDARD</b>	sankey fittings & 1/6 <sup>th</sup> barrel kegs

[FREEFLOWWINES.COM](http://FREEFLOWWINES.COM) | [INFO@FREEFLOWWINES.COM](mailto:INFO@FREEFLOWWINES.COM) [f](https://www.facebook.com/freesflowwines) [i](https://www.instagram.com/freesflowwines) [in](https://www.linkedin.com/company/freesflowwines) [yt](https://www.youtube.com/channel/UC...) [@FREEFLOWWINE](https://www.tiktok.com/@freesflowwines)

#THINKGREEN #DRINKGREEN [tryWINEONTAP.com](http://tryWINEONTAP.com)

## FAQS

**Q: I want to install wine taps - how long will the process take?**

A: About 20 days from initial contact to first pour!

**Q: Can I use my draft beer system for wines on tap?**

A: Your beer system can be retrofitted! Call us to find out more.

**Q: How much does a WOT system cost?**

A: It depends on how complex the setup. On average, \$700 per tap.

**Q: I don't know anything about draft systems, who can I call to help?**

A: Call us! We'll put you in touch with an installer who can help.



**855-KEG-WINE**



## COST

Yes, you need to invest in new equipment. Here's what it can save you...

**Average cost savings per keg = \$18**

**Most accounts see a Return on Investment within 6 months!**

To calculate the ROI for your program, check out this handy calculator at [tryWINEONTAP.com/restaurant/cost](http://tryWINEONTAP.com/restaurant/cost)

## FREE FLOW WINES

Free Flow Wines is the pioneer of Wine on Tap. We've helped thousands of operators launch wine on tap programs. We work with wineries, distributors & installers throughout the US to make wine on tap easy for you!

**Saving the world.... one keg at a time. #ShowYourSteel**

[FREEFLOWWINES.COM](http://FREEFLOWWINES.COM) | [INFO@FREEFLOWWINES.COM](mailto:INFO@FREEFLOWWINES.COM) | [@FREEFLOWWINE](https://twitter.com/FREEFLOWWINE)



**FUN FACTS:** One keg reduces the carbon footprint of the same wine bottle by 96% over its lifetime. Each keg put into service removes the same amount of carbon as taking a car off the road for 2.5 years.